



# SUSTAINABLE BUSINESS FOR NPO'S

**CALIBRICS**

Innovate Lead Achieve

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POWERED BY:  
CALIBRICS

# Why does your NPO need sustainable business practices?

- *All good businesses need clear, decisive & strategic direction*
- *Clear strategic direction promotes good corporate governance and assist you in drafting a clear roadmap for your organisation*
- *This guides you toward success and keeps you sustainable*
- *Even though passion is the main driving force for your NPO it still has basic business needs.*

# How can *CALIBRICS* help you?

*At CALIBRICS we understand passion for the cause is your first priority, but without basic business practices in place your cause may not have the impact you were hoping for*

*That's why we provide a holistic business strategy service specially designed for NPO's, ensuring effective & sustainable business practices. We help you -*

- Find your NPO's core purpose
- Determine the value your cause adds and what will be lost if your business no longer existed
- The state of your internal housekeeping and the effect this has on the success of your NPO

# What we do for you...

## ***We guide and help you by -***

- Facilitating a Strategic Planning Session with your NPO's leadership
- Helping you:
  - Identify a mission, vision and purpose
  - Set goals and objectives
  - Identify strategies to reach the goals and objectives
  - Identify the best tactics to apply
- We ensure the outcomes are implemented and monitored

## What we do for you...

***We provide you with a complete Risk Assessment which is based on Local and International Best Practices & Standards***

***The Risk Assessment will provide you with -***

- A simple summary of risks identified
- Legislative and procedural compliance
- Risk in leadership, ethics and corporate citizenship
- Strategy, performance and reporting
- Record keeping
- Governing structures and delegation
- Governance functional areas
- Stakeholder relationships
- Recommendations and a practical the way forward

## How will this help your NPO?

***The purpose of this strategy session & risk assessment is to help you -***

- Take an honest and unfiltered look at your organisation
- Consider a complete a full risk assessment and advise you on a practical way forward keeping your unique business model in mind
- Create a strategic plan to ensure you are setting yourself up for lasting success

## Why *CALIBRICS*?

As ***CALIBRICS*** we -

- offer expert services at a reasonable cost
- believe in open communication to identify what will work for you
- take time to understand your business and its culture
- offer support services and take the journey with you
- provide you with the experience and expertise of a world-class service

We now have offices, and offer our services, in *South Africa* and *Portugal*.



# The *CALIBRICS* Team

## ***Dr. Jeanne-Mari Retief***



Dr Retief heads up *CALIBRICS* Portugal and is an admitted attorney and international human rights specialist. She advocates for the advancement of non-profit organisations through proper project planning and execution, good governance and teaching sustainable business practices.

She has a particular passion for the gender agenda and co-created various women leadership initiatives, both for the youth and professionals.

She has completed legal projects for various key stakeholders in the global legal arena and is known for her creative and passionate approach to the evolution of a modern legal profession.

She founded *CALIBRICS* in 2012 and has since grown it to a reputable brand focused of adding value and innovation. To her colleagues and clients she is known as a brainiac and have published in various accredited journals, written books, and has presented papers both at home and abroad.



# The *CALBRICS* Team

## ***Miss Soretha Venter***



Heads up *CALBRICS* South Africa and is an admitted attorney with experience in human rights, good governance and public administration. She has a keen interest in governance and business strategies and believes that good leadership lies within each member of an organisation.

Her passion for governance and leadership stems from acting as investigator at the Office of the Public Protector dealing with public administration and good governance investigations.

During the course of her career she has worked for several non-profit organisations in the private and government sector and shares Dr. Retief's passion for the advancement of NPO's and Human Rights.

She joined *CALBRICS* in 2019 and has since contributed to its vision and mission by adding value and innovation to the services already provided. To her colleagues and clients she is a driving force and go-getter.

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