



EFFECTIVE HUMAN RIGHTS INITIATIVES

CALIBRICS

Innovate Lead Achieve

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WORKING TOGETHER TO MAKE CSRI & NPO'S COUNT

POWERED BY:
CALIBRICS

Why do we need effective Human Rights Initiatives?

For human rights initiatives to be meaningful it has to have a sustainable practical impact

To ensure a sustainable practical impact

- The investor must understand its own corporate social responsibility strategies and how to drive them
- The investor should partner with an NPO whose cause speaks to its CSR strategy
- The partnering NPO must have good structures, governance and project management skills

How can CAIBRICS help you?

We provide a holistic turn-key solution focused on ensuring effective execution of human rights initiatives to:

- NPOs **and**
- Investors such as Corporates, Funders, Donors & Sponsors

For NPO's...

We believe NPO's are the heartbeat of good in society, but sometimes they lack real impact & sustainability.

We help NPO's with:

- **Business** development
- **Project** development
- **Governance** & risk
- **Finances**

GOAL:

*Getting NPO's
funder ready and
sustainable*

For Business Investors...

- Good governance dictates that business has a responsibility to be a responsible corporate citizen.
- Good business requires good investments.
- We help investors **develop** & **implement** effective & sustainable corporate social responsibility strategies that speak to their own brand and culture resulting in responsible and effective investment.

How do they work together?

As **CALIBRICS** we-

- Have experience working in and with NPO's and understand the unique ways in which they function and
- Provide professional strategic and business development for SME's.

By combining these skill sets we have developed a unique multi-prong approach to effective & sustainable CSR *partnerships*.

Why *CALIBRICS*?

As ***CALIBRICS*** we-

- offer expert customised services at a reasonable cost
- understand human rights & business
- have a wealth of practical experience in human rights development projects & business development
- understand the legalities associated with human rights interventions & the practical implications thereof

We now have offices in *South Africa* and *Portugal* which has extended our network and reach from Africa to Europe.

The *CALIBRICS* Team

Dr. Jeanne-Mari Retief



Dr Retief heads up *CALIBRICS* Portugal and is an admitted attorney and international human rights specialist. She advocates for the advancement of non-profit organisations through proper project planning and execution, good governance and teaching sustainable business practices.

She has a particular passion for the gender agenda and co-created various women leadership initiatives, both for the youth and professionals.

She has completed legal projects for various key stakeholders in the global legal arena and is known for her creative and passionate approach to the evolution of a modern legal profession.

She founded *CALIBRICS* in 2012 and has since grown it to a reputable brand focused of adding value and innovation. To her colleagues and clients she is known as a brainiac and have published in various accredited journals, written books, and has presented papers both at home and abroad.

The *CALBRICS* Team

Miss Soretha Venter



Heads up *CALBRICS* South Africa and is an admitted attorney with experience in human rights, good governance and public administration. She has a keen interest in governance and business strategies and believes that good leadership lies within each member of an organisation.

Her passion for governance and leadership stems from acting as investigator at the Office of the Public Protector dealing with public administration and good governance investigations.

During the course of her career she has worked for several non-profit organisations in the private and government sector and shares Dr. Retief's passion for the advancement of NPO's and Human Rights.

She joined *CALBRICS* in 2019 and has since contributed to its vision and mission by adding value and innovation to the services already provided. To her colleagues and clients she is a driving force and go-getter.

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